



**DAN GREGORY**

# Increase your influence.

**If you want your leaders & team to develop their powers of persuasion, you need them to experience Dan Gregory**

**“Hilarious and a master of the tools and techniques of influence... he’s like the secret love child of Simon Sinek and Ricky Gervais!”**

Daniel (Dan) Gregory is an expert in influence and leadership that can give your audience access to the methods and strategies the world’s most skilful persuaders use to engage, lead, sell and ultimately shape people’s thoughts and beliefs.

Co-Founder and CEO of The Impossible Institute™, a strategic think-tank that helps organisations *Make Positive Change & Make Change Positive™*, Dan is a keynote speaker who inspires, educates and entertains.

As an event organiser, or someone who is engaged in talent development, you’re probably aware that whilst you team may have abundant technical expertise, what they often lack is influence - both within your organisation and with your customers, clients and stake holders.

What’s more, you’re also highly likely to want to drive tangible change within your organisation and develop some practical skills in the members of your team that they can take away and apply once keynote speech or training workshop is done.

Having worked with organisations around the world and from virtually every industry sector, including Coca-Cola, Unilever, The Australian Navy, The Banking Sector and The United Nations in Singapore, Dan has built a reputation for not only feeding energy and inspiration into his presentations, but also delivering lasting change in his audiences.

Dan is a captivating leadership speaker whose business acumen is matched by a rapier wit and rare human insight gained during a three year sabbatical working on the US and UK stand-up comedy circuits - skills put to great use in front of 1.4 million viewers as a regular on ABC TV’s “The Gruen Transfer” and The Seven Network’s “Sunrise”.

***His mission is to advise organisations how to build more engaged cultures and to help leaders, professionals and thought leaders amplify their influence and change the conversation.***

## DAN’S KEYNOTES

- **How to Motivate Anyone... Even You** : Use personality profiling to get the best out of anyone
- **Cultures of the Willing** : Lead with gravity - attraction, alignment & engagement
- **Win The Reputation Game** : Build market & thought leadership using the power of positioning
- **Win them Over** : Take your pitching, presenting & persuasion skills up to level “MadMen”
- **Change Positive™** : Do more than manage change... lead it! *(Co-Keynote with Kieran Flanagan)*



Dan on ABC’s “The Gruen Transfer”



*“What a fantastic way to kick off the new year! (We’ve been) flooded with phone calls and emails about Dan’s speech”*

EXECUTIVES ASSOCIATION, Phoenix, USA

*“Over 100 leaders in the real estate industry left our convention buzzing with possibilities.”*

PITTARD TRAINING, Brisbane, AUSTRALIA

*“A highly engaging, entertaining and thought provoking workshop around entrepreneurship, risk taking and decision making within a highly regulated environment.”*

BAYER, Sydney, AUSTRALIA

*“Rarely have I heard anybody articulate their thoughts with such clarity and vision. His intelligence and insight provides a much greater understanding of how to engage your customers, your team and the community.”*

Horticulture Australia, Sydney, AUSTRALIA

*“One of the top 25 C-Suite Speakers to watch.”*

MEETINGS & CONVENTIONS MAGAZINE, New Jersey, USA



*“Comedy relief from down under... with a huge helping of #knowledge.”*

IMEDIA CONFERENCE, San Diego, USA.

*“The absolute BEST session with @DanGregoryTII @KieranFTII worth the 6 hour round trip drive! You guys rock!”*

UNCONVENTION, Auckland, NEW ZEALAND

*“The psychologist and business person in me are in heaven.”*

THE ENTOURAGE, Sydney, AUSTRALIA

*“@DanGregoryTII takes it to the next level. Scarily awesome #leadership”*

Future of Leadership, Brisbane, AUSTRALIA

